

# THE 2014 TE CONNECTIVITY ENGINEERING SENTIMENT SURVEY

Key stats and findings regarding innovation and U.S. engineers



## Where does innovation come from?

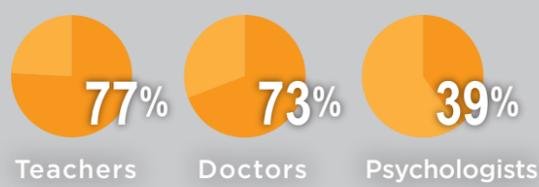
Although many attribute our society's innovation to several fields and professions, TE's survey found that Americans believe engineers are by far the most responsible for this innovation.

## THE INVENTORS

**87%**  
Engineers  
compared to other professions

## Who do Americans associate with innovation and inventions in society?

Americans see that the engineer's role in innovation today has increased versus 20 years ago.



**73%** believe engineers play a bigger role in innovation and invention today vs. 20 years ago.

## Which technological innovations benefit society the most?

Innovative technologies help us communicate better and add to the convenience and comfort of our daily lives, in some cases even saving or prolonging them. But which technologies do Americans believe will be the most beneficial in the next 10 years?



## INNOVATION

## VOILA, DEVICES!

Although the majority of technological advances touch consumers in the form of devices, Americans are unlikely to associate engineers with them. Engineering is associated with:



The number of students receiving bachelor's degrees in science and engineering fields is growing faster than in other fields.\*

## THE NEXT GENERATION

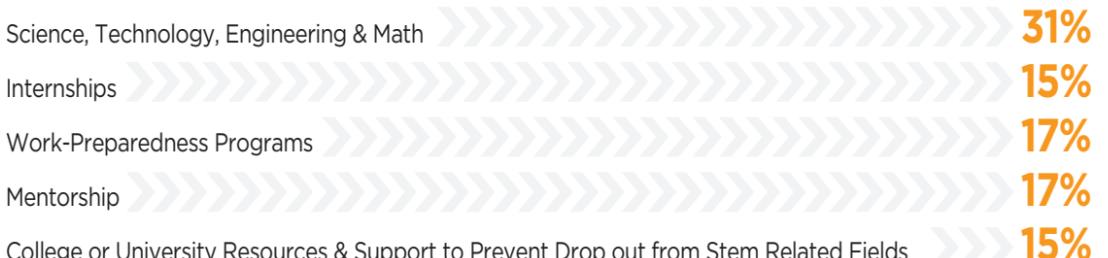
**19%** increase since 2009

Percentage of Americans who personally know an engineer



## How engineers are made

As increased emphasis is placed on the engineering field, Americans believe that there are several ways to contribute to helping more students choose engineering as a profession.



About the survey: The TE Connectivity Engineer Sentiment survey was conducted by ORC International using its omnibus polling. Survey included 1,017 adults living in the United States. Interviews were conducted by landline and cell phone during January 2014.  
\*According to the National Student Clearinghouse Research Center.  
TE Connectivity, TE Connectivity (logo) and EVERY CONNECTION COUNTS are trademarks  
© 2014 TE Connectivity Ltd. family of companies. All Rights Reserved.

EVERY CONNECTION COUNTS

